



PROFESSIONAL HD ACTION CAMERAS

2014 BROCHURE

WWW.DRIFTINNOVATION.COM

LIVE OUTSIDE
THE BOX



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All photographic content by
FNT0-FOTO, Svply-Studio and Brian Evans Photography

Athlete: Jimmy Fitzpatrick
Photo: Brian Evans

Athlete: Cedric Gracia
Photo: Supply Studio



WELCOME
TO THE WORLD OF DRIFT

Athlete: Jamiel Nowparvar
Photo: Brian Evans





GHOST-S OVERVIEW

POV POWERHOUSE

Ideal for the casual user and prosumer alike, the Ghost-S is the most powerful Drift camera to date – twice as powerful as its predecessor. Boasting a leading-edge processor, Sony™ CMOS sensor and 7-element aspherical lens technology, the Ghost-S is capable of shooting 1080p video at 60fps, 12MP stills and unprecedented low-light performance. The result is extraordinarily smooth, rich video in any condition.

Best in class battery life (3.5 hours) means you can record more and worry less. A vivid 2" Corning® Gorilla® Glass scratch-resistant LCD screen further distinguish the Ghost-S from its competitors.

Simple and intuitive, yet packed with features, the easy-to-use interface provides access to a wide variety of user-defined settings including, bit rate, 10x digital zoom, resolution, frame rate, exposure, field of view and manual HDMI out. Paired with an updated rotatable lens, the Ghost-S places professional-caliber features at the fingertips of casual users.

Included with the Ghost-S is Clone Mode™, a feature offering simultaneous recording across multiple Ghost-S cameras sharing the same Wi-Fi network. Also included is Car DVR Mode™, a hands-off mode designed for security and insurance purposes.



INCREASED VIDEO PERFORMANCE

1080p at 60fps

ROTATABLE LENS

mount at any angle, adjust and go

3.5 HOUR BATTERY LIFE

record for longer, worry less

SCENE MODE

normal, vivid or low light settings

2" CORNING® GORILLA® GLASS LCD SCREEN

ideal for playback & interface navigation

SLOW SHUTTER MODE

while in low light scene setting, the camera adjusts automatically to provide the best image quality

ADDITIONAL FEATURES

clone mode, 3m waterproof without a case, two-way remote control and video tagging

FILMING MODE & REMOTE CONTROL

The Ghost-S Two-Way Remote places intuitive control at your fingertips. Easily attached to a wrist or pack, and with glove friendly buttons, the Two-Way Remote Control clearly communicates your camera's current status using Drift's innovative color system. Use it to stop or start recording your primary camera or any camera set to "One-to-All" mode (within 10m). Capture 8mp still photos even while recording and 12mp stills while in photo mode. Initiate video tagging or easily switch between Video, Photo, Timelapse and Photoburst modes. All with the touch of a finger.



VIDEO MODE:

shoot in 1080p, 960p (full screen 4:3 aspect ratio), 720p or WVGA. Customize frame rate, scene mode (normal, vivid, low light), zoom, field of view, bit rate and exposure. Simultaneously capture stills (8MP, 2MP) while recording video.

PHOTO MODE:

grab stunning 12, 8 or 5MP stills immediately or with the self-timer. Adjust zoom, field of view, scene modes and exposure to grab perfectly framed and composed images.

PHOTOBURST:

record 12, 8 or 5MP image bursts immediately or with the self-timer. In addition to three native resolutions, customizable options include capture rate (up to 30/second), burst duration (1, 2 or 5 seconds), zoom, exposure and field of view (160°, 127° or 90°).

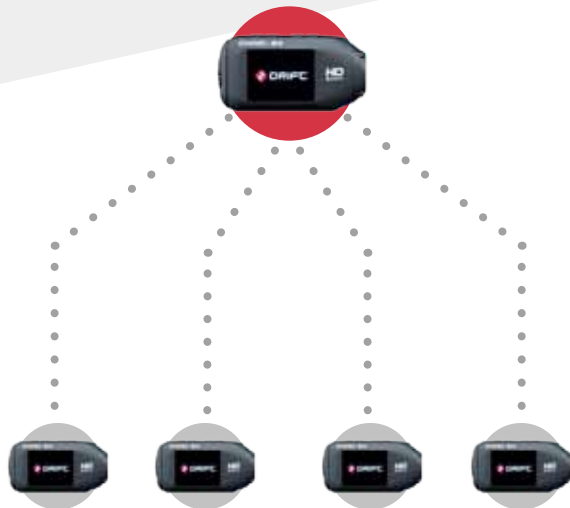
TIMELAPSE MODE:

12, 8 or 5MP images recorded at user-programmable intervals (0.5s, 1s, 2s, 3s, 5s, 10s, 30s, 60s). Captured in real-time or via self-timer, field of view, zoom, exposure and scene mode settings are also customizable.

Athlete: Cedric Gracia
Photo: Svypply-Studio

CLONE MODE

The ultimate tool for any video production, Drift Innovation's Clone Mode allows simultaneous recording and synchronized setting adjustments for linked cameras. Users can sync up to five cameras connected to each other via Wi-Fi using the Clone Mode network. Start just one camera and all networked cameras start. Change the mode on one, and all cameras update to the new mode instantly.



VIDEO TAGGING

The ultimate "set it and forget it" feature. Never miss a run, rail or wave again. Drift's Video Tagging mode buffers the video stream, recording in a continuous loop. When activated, users can then 'tag' a section of footage at predetermined intervals (up to the last five minutes) with a simple touch of a button.

Once tagged, the Ghost-S stores selected footage to the Micro SD Card, safeguarding your best moments for your personal highlight reel and keeping your memory card free of footage you don't need or want to keep.



LCD SCREEN & ROTATABLE LENS

The Ghost-S continues Drift tradition, boasting a massive 2" Corning® Gorilla® Glass covered LCD screen and rotating lens. The screen allows for live preview, ensuring accurate positioning for perfect shot setup or for instant playback to view the latest videos / photos captured. The integrated screen greatly simplifies the user experience by enabling clear viewing of the user interface for simplified setup and navigation. The 300 degree rotating lens allows you to mount your camera in any position, adjust and record.



DRIFTAPP

The Drift Mobile App places your camera's controls within easy reach via your smartphone. Placing the considerable power of your camera at your fingertips, the app replicates the camera's LCD screen, enabling one-touch recording, perfect shot alignment, two-finger zoom control, and manual manipulation of individual camera settings.

Precise control through the intuitive menu system – it's never been this easy to customize your settings and capture perfect footage.



Note: Compatibility with the Ghost-S scheduled for early 2014, please check Driftinnovation.com for further updates..

HD GHOST OVERVIEW

The camera that launched the 2" LCD screen, Two-Way Remote Control and refined ergonomic styling; the HD Ghost features an impressive core of tech with a proven track record: A powerful processor and image sensor combination that produce crystal clear 1080p HD video and brilliant 11MP still photos. Plus, the Ghost's intuitive interface means filming and sharing your vision has never been simpler.

Built-in Wi-Fi connects your Drift HD Ghost to your Apple IOS Device or Android mobile phone via our free app, providing amazing control from 60m (192ft) away. Designed to preview and line up a shot remotely, the app also allows the user to change settings on their camera and review/download content directly to a mobile device.

The Drift HD Ghost comes with a rechargeable Two-Way Remote Control, which allows changes between modes while displaying recording status. Even better, one remote can control multiple cameras at the same time with 'One To All' mode.



TWO WAY REMOTE CONTROL

colored LEDs display current mode at a glance

VIDEO TAGGING MODE

continuous recording, tag and save

2" CORNING® GORILLA® LCD SCREEN

ideal for playback & interface navigation

INTUITIVE INTERFACE

easily navigate and select with a few clicks

3M WATERPROOF

light and compact with no need for extra housing

ROTATABLE LENS

mount at any angle, adjust and go

ADDITIONAL FEATURES

scene mode, 1080p at 30fps and 3 hour battery life

GHOST ACCESSORIES

COMPATIBLE: HD GHOST, GHOST-S



GHOST-S

The Ghost-S builds on the world-class platform of its predecessor, but is now twice as powerful. Along with standard features, the Ghost-S comes with an updated processor, new Sony™ CMOS sensor, 7-element aspherical lens, and is capable of shooting 1080p video at 60fps and 12MP stills. The result is extraordinarily smooth and rich video under any conditions.

10-007-00



HD GHOST

The camera that launched the 2" LCD screen, Two-Way Remote Control and refined ergonomic styling; the HD Ghost features an impressive core of tech with a proven track record: A powerful processor and image sensor combination that produce crystal clear 1080p HD video and brilliant 11MP still photos. Plus, the Ghost's intuitive interface means filming and sharing your vision has never been simpler.

10-005-00



TWO-WAY REMOTE CONTROL

Spare Drift remote control... in case your remote vanishes.

52-003-00 · HD GHOST, GHOST-S



GHOST ACCESSORIES

COMPATIBLE: HD GHOST, GHOST-S



Athlete: Justine Mauvin
Photo: Supply-Studio



MINI HDMI CABLE

Connect your Drift HD Ghost or Ghost-S to any device with a HDMI input. Enjoy all your footage instantly, in glorious full high definition.

55-007-00 · HD GHOST, GHOST-S



EXTERNAL MIC

Connect a dedicated microphone to the camera's 3.5mm input to help achieve the perfect mic placement. Ideal for eliminating wind noise or targeting specific sound sources, the external mic provides the opportunity to add in-helmet commentary. Essential for anyone using the camera at high speed, in a car cage or other high-noise environments.

54-003-00 · HD GHOST, GHOST-S



GHOST WATERPROOF CASE

Allows you to take the Drift HD Ghost or Ghost-S down to depths of 60m (196ft) - Perfect for diving, surfing or any underwater filming. The case also offers extra protection against knocks and scrapes and features a standard 1/4" 20 thread, compatible with the universal clip as well as a wide range of additional mounts.

51-003-01 · HD GHOST, GHOST-S



WATERPROOF CASE REPLACEMENT LENS KIT

Keep the underwater clarity of the Drift HD Ghost or Ghost-S, even if you damage your waterproof case's lens cover.

53-004-00 · GHOST WATERPROOF CASE

GHOST ACCESSORIES

COMPATIBLE: HD GHOST, GHOST-S



GHOST CRADLE CHARGER

Compatible with the Drift HD Ghost or Ghost-S battery. Input Voltage 100-240V (AC) at 50/60Hz, 0.2A. Also comes with 12v adaptor for in-vehicle charging.

71-003-00 · (EU) HD GHOST, GHOST-S
71-003-01 · (UK) HD GHOST, GHOST-S
71-003-02 · (US) HD GHOST, GHOST-S
71-003-03 · (AUS) HD GHOST, GHOST-S



GHOST BATTERY

A spare 1700mAh rechargeable lithium battery; allows you to swap when your original battery needs recharging.

72-011-00 · HD GHOST, GHOST-S



HD GHOST REPLACEMENT LENS KIT

Ensures you never miss a shot due to a broken lens. Includes 2 x replacement lenses and all the parts and tools you need to change the lens of your Drift HD Ghost.

53-003-00 · HD GHOST



GHOST-S REPLACEMENT LENS KIT

Ensures you never miss a shot due to a broken lens. Includes 2 x replacement lenses and all the parts and tools you need to change the lens of your Drift Ghost-S

53-005-00 · GHOST-S

GHOST ACCESSORIES

COMPATIBLE: HD GHOST, GHOST-S



GHOST REAR HATCH

Replacement rear hatch for the Drift HD Ghost or Ghost-S. Magnesium alloy construction for lightweight and durability.

50-005-00 · HD GHOST, GHOST-S



GHOST CONNECTOR HATCH

Allows you to connect USB and microphone to the back of the Drift camera without having to remove the hatch.

50-006-00 · HD GHOST, GHOST-S



Athlete: Aurelien Ducroz

LATEST ACCESSORIES

COMPATIBLE WITH ALL DRIFT CAMERAS



MONOPOD MOUNT

Expandable from a packable 25cm (9.7") to over 74cm (29.3"), the revised monopod mount provides nearly limitless perspective options. With increased rigidity via its redesigned no-slip ball and socket joint, the Monopod Mount also features a 1/4 20 thread, making it compatible with a wide range of products.

31-002-01 · ALL CAMERAS



HEADSTRAP MOUNT

Versatile in its design, the Headstrap Mount allows top and side mounting, or any position in between. Adjustable to suit a wide range of head sizes, the mount can also be worn over a helmet. The mount's EVA foam padding keeps the camera secure and comfortably in place.

30-018-00 · ALL CAMERAS



VENTED HELMET MOUNT

Versatile enough to attach to any vented helmet, four straps keeps the mount secure and eliminate movement. Compatible with the universal clip, allowing the camera to be quickly removed while the mount stays in place.

30-019-00 · ALL CAMERAS



Athlete: Justine Mauvin
Photo: Supply-Studio

UNIVERSAL ACCESSORIES

COMPATIBLE WITH ALL DRIFT CAMERAS



GOGGLE MOUNT

The new Drift Goggle Mount has been designed to attach firmly to the goggle straps against the side of the head. The rubber base grips help increase camera stability giving you smoother video footage.

30-006-00 · ALL CAMERAS



ROLLBAR MOUNT

Attach your Drift camera to a roll bar with a diameter between 3.6cm (1.4") and 6.3cm (2.5"). Also ideal for bike frames, seat posts, go karts - anything tubular. 3.6cm (1.4") and 6.3cm (2.5")

30-012-00 · ALL CAMERAS



HANDLEBAR MOUNT

Designed to handle heavy riding utilising the Drift Universal Clip design. The Drift Handlebar Mount is a secure way to mount your Drift camera to any bar from 1.9cm (0.74") to 3.6cm (1.4").

30-011-00 · ALL CAMERAS



SUCTION CUP MOUNT

The lightweight, yet industrial strength suction cup can be fitted to any non-porous surface - car bodywork, glass, boats and planes. Two pivot points allow for a low profile and a huge range of adjustment, guaranteeing that perfect shot.

30-007-00 · ALL CAMERAS

UNIVERSAL ACCESSORIES

COMPATIBLE WITH ALL DRIFT CAMERAS



Photo: Svply-Studio



TIME LAPSE MOUNT

The Drift Time Lapse allows you to capture photo timelapse sequences and is designed to rotate 360° in 60 minutes. Perfect for capturing all the action, whether up in the mountains or down on the beach.

30-014-00 · ALL CAMERAS



SHOULDER MOUNT

The Drift Shoulder Mount is the perfect accessory for capturing your point of view when the action goes down. The Shoulder Mount is fully adjustable to suit all sizes and is compatible with all Drift cameras. Great for snow, motor, skate or any sport where you want to get a unique first person perspective without following the movement of your head. A great alternative to helmet mounting.

30-015-00 · ALL CAMERAS



FCS SURFING MOUNT

Connect your Drift camera to any surfboard equipped with a Fin Control System (FCS) plug. The Drift Surf Tether Point is also included to ensure you never lose your camera whether you're towing in at Teahupoo or surfing your local beach break.

30-010-00 · ALL CAMERAS



FLAT SURFING MOUNT

Giving you the ability to record while carving waves, the flat surf mount uses a flexible thin base surrounding a strong, secure mounting point for the pivot shoe. Using adhesive 3M VHB, the Drift Camera will stay securely attached to the board through the bumps and knocks you'd expect. Also great for snowboards, skis, or any flat or slightly curved surface.

30-013-00 · ALL CAMERAS

UNIVERSAL ACCESSORIES

COMPATIBLE WITH ALL DRIFT CAMERAS



CARRY CASE

Hard shell case with space for your Drift HD, HD Ghost and Ghost-S, remote control, memory cards, and USB or HDMI cables

51-002-00 · HD720, HD, HD GHOST, GHOST-S



ADHESIVE MOUNT KIT

1 x Curved Self-adhesive Mount, 1 x Flat Self-adhesive Mount and a spare Universal Clip. 3M VHB adhesive keeps your camera secure.

30-003-01. ALL CAMERAS



CURVED ADHESIVE MOUNT KIT

Pack of five 3M self-adhesive pads solidly mount to any curved, non-porous surface. Ideal for helmet mounting, curved adhesive mounts can easily be removed by applying gentle heat and will not damage the finish.

30-007-00 · ALL CAMERAS



FLAT ADHESIVE MOUNT KIT

Pack of five 3M self-adhesive pads solidly mounts to any flat, non-porous surface. Ideal for helmet mounting, curved adhesive mounts can easily be removed by applying gentle heat will not damage the finish.

30-016-00 · ALL CAMERAS



PICATINNY RAIL MOUNT

Attach your Drift camera to a standard Picatinny rail (MIL-STD-1913 rail, STANAG 2324 rail or "tactical" rail) on your gun or rifle.

30-004-00 · ALL CAMERAS